

## Events privacy policy

This policy, in connection with our [privacy policy](#), sets out the basis on which any personal information we collect from you will be processed when you register for one of our events.

By registering for one of our events, you consent to the collection and retention of your personal information in accordance with the terms of this policy.

AJ Bell Management Limited (“we” or “us”) is the controller and is responsible for your personal information. AJ Bell Management Limited is made up of different legal entities, details of which can be found [here](#). When we mention “we” or “us”, we are referring to the relevant company in the AJ Bell Group responsible for processing your data, which will be clear to you when you use our website.

1. The personal information we collect about you may include any of the following:
  - residential and contact information - first name, last name, title, email address;
  - socio-demographic - company name and job title; and
  - special information - dietary requirements and requests for special assistance.
2. For more details on the other types of personal information that we may collect whilst you are using our website, please refer to our [privacy policy](#).
3. We will only use your personal data when the law allows us to. We will use your personal data in the following circumstances:
  - on the basis of your consent;
  - where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests; or
  - where we need to comply with a legal or regulatory obligation.
4. Your personal information is used to:
  - process your registration to attend our event;
  - update you with details regarding our event;
  - administer the event; and
  - contact you in relation to AJ Bell Group’s products and services, where you have provided consent for such communication.
5. We may disclose your personal information with a third-party sponsor for an event, on request from that third-party sponsor to satisfy their compliance requirements. If we receive a request from a third-party sponsor, we will only disclose limited details (job title and company name only) and we will not provide the third-party sponsor with any personal contact details. Your personal information will be processed by the third-party sponsor in accordance with the third-party sponsor’s privacy notice.
6. We may need to disclose your personal information with third parties who help manage our business and deliver services and with our regulators, tax authorities, law enforcement and other governmental agencies. For more details on when we may need to disclose your personal information, please refer to our [privacy policy](#).
7. We will not sell or directly share your personal information with any third party for marketing purposes.
8. You are entitled to request access to or the update/correction of any of your personal information being held by us or on our behalf, or object to our use of your information as part of the event. To exercise these rights, please email [marketing@ajbell.co.uk](mailto:marketing@ajbell.co.uk). Please note that if you object to our use of your personal information in connection with the event, you will not be able to attend the event.
9. You have the right to lodge a complaint about the manner in which we use your personal information with the Information Commissioner’s Office, which can be contacted on 0303 123 1113 or via other methods of communication as explained on [ico.org.uk](http://ico.org.uk).
10. If you are looking for more information, for example the details of our Data Protection Officer or more details on how we process your personal information, including data security, data retention and lawful processing bases, please see our [privacy policy](#).